

Sandpoint Ski Joring	
Date	February 17-19, 2012
Place	Bonner County Fairgrounds
Description	1 Horse, 1 Rope, 1 Skier. Sandpoint Ski Joring kicks off the Annual 'Winter Carnival' in Sandpoint. Combining two favorite action pastimes-skiing and horseback riding - Ski Joring involves horses and riders pulling skiers at high speeds around a course of jumps and gates.
Event Participants	More than 25 teams and 2,500 spectators over our two day event (2011 profile)
Advertising Vehicles	<i>Bonner County Daily Bee</i> , Blue Sky Broadcasting, Greater Sandpoint Chamber of Commerce communications, banners/flyers/posters, press releases, <i>Appaloosa Journal</i> , <i>The Inlander</i>
Deadline	TBD

## Title Sponsor \$1,500:

**One Title Sponsor** is offered for maximum exposure

Logo and recognition as "Title Sponsor" on marketing materials: program, posters, website, press releases, print ads and radio ads.  
Link on website.

Company banner on event prominently displayed at event site (on final jump) (must provide banner)

Host Saturday Night Ski Joring event (i.e. Party and Dinner).

Host the concession stand Saturday and Sunday during the event.

Recognition on PA system during the event.

## Gold Sponsor \$750:

### Gold Sponsors—Limit 3

Logo and recognition as "Gold Sponsor" on marketing materials: program, posters, website, press releases, print ads and radio ads.  
Link on website.

Company banner on event prominently displayed at event site (must provide banner).

Host a booth Sat and Sunday at the event (limit 2) OR host the Registration Party (limit 1).

Recognition on PA system during the event.

## Silver Sponsor \$500:

Logo and recognition as "Silver Sponsor" on marketing materials: program, posters, website, press releases, and print ads.  
Link on website.

Company banner on event prominently displayed at event site (must provide banner).

Recognition on PA system during the event.

## Bronze Sponsor \$250:

Logo and recognition as "Bronze Sponsor" on website. Link on website.

Name on marketing materials: program, press releases & posters.

Company banner on event prominently displayed at event site (must provide banner).

Recognition on PA system during the event.

\*Lodgers (Hotels & Motels) will be referred to as 'Preferred Lodging of Sandpoint Ski Joring' and get special website page.

## Supporting Sponsor \$100:

Mention as "Supporting Sponsor" in press releases, website, poster, and program.

Company banner on event prominently displayed at event site (must provide banner).

Recognition on PA system during the event.



# Sponsorship Submission

## Business

Business Name \_\_\_\_\_

Business Representative \_\_\_\_\_

Business Address \_\_\_\_\_

\_\_\_\_\_

Business Web Address \_\_\_\_\_

E-Mail to Contact \_\_\_\_\_

Business Representative \_\_\_\_\_

Phone No. to Contact ( ) \_\_\_\_\_ ( ) \_\_\_\_\_

Business Representative \_\_\_\_\_

## Sponsorship

Event/Publication Sponsoring \_\_\_\_\_

(Note: If limited number available, contact the Chamber for availability of the sponsorship)

Level of Sponsorship \_\_\_\_\_

Total Cost \$ \_\_\_\_\_

## Payment

Payment Method:

Check (# \_\_\_\_\_)       MasterCard       Visa

(Payable to the 'Chamber')

Name on Credit Card: \_\_\_\_\_

CCV Code (on back of card): \_\_\_\_\_

Credit Card No.: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Thank you for choosing to sponsor an event presented by the Greater Sandpoint Chamber of Commerce. Please submit this form along with payment to us either by mail, fax, or in-person.

Address: P.O. Box 928, Sandpoint, ID 83864  
Physical Address: 231 N. Third Avenue, Sandpoint, ID 83864  
Fax: (208) 265-5289  
E-Mail: [info@sandpointchamber.com](mailto:info@sandpointchamber.com)  
Questions? Contact us at (208) 263-2161