

## DECEMBER 2009

### Tuesday, December 1

Ambassador Meeting, 7 am,  
5th Avenue Restaurant

Women in Business Luncheon,  
11:45 am, Sandpoint Center  
Community Room

### Wednesday, December 2

Recreation & Tourism, 9 am,  
Sandpoint Center Community  
Room

### Wednesday, December 9

Business Development, 12 noon,  
Idaho Dept. of Labor

### Thursday, December 10

**Chamber Annual Holiday  
Party**, 11:45 am, Sandpoint  
Center Community Room

### Friday, December 25

Merry Christmas!

### Friday, December 25- Friday, January 1

CHAMBER OFFICES CLOSED

## UPCOMING EVENTS...

### Thursday, January 14

Annual Taste of Sandpoint, 5  
pm, Sandpoint Business & Event  
Center

### Friday, January 29

Annual Chamber Choice Awards,  
5:30 pm, Sandpoint Business &  
Event Center

Find a full list of events at  
[www.SandpointChamber.com](http://www.SandpointChamber.com)

## Annual Holiday Party

Thursday, December 11th



11:45 a.m.

Sandpoint Center  
Community Room,  
414 Church Street

**See pg. 2 for  
details!**

Register at [sandpointchamber.com](http://sandpointchamber.com) or  
call 263.2161

2010 Taste of Sandpoint  
Taste samples of Sandpoint's finest culinary dishes, wines, & brews  
January 14  
5-8 p.m.  
Sandpoint Business & Events Center

## Chamber Expected to Move Christmas Week

During the 2008 Christmas season the Greater Sandpoint Chamber of Commerce received an unexpected flood in the Chamber administrative offices and Visitor Center due to large amounts of snowfall and a dilapidating roof. During an already challenging economy, the Board of Directors had to make tough decisions to find a solution that would be most beneficial to the membership.

So with much consideration and thoughtfulness, the Board of Directors concluded to move the Chamber of Commerce and Visitor's Center to the PSB Community Plaza on the corner of Third and Oak Street in downtown Sandpoint. Due to construction a move date is not yet confirmed but tentatively is set for the week of Christmas from December 21st to 24th. The Board of Directors plans to use the existing building for a satellite Visitor Center during busy summer months and will possibly consider other locations along the Highway 95 corridor in Ponderay.

While the flooding could be contrived as a nuisance, it became an unexpected blessing last Christmas. The new location for the Chamber will provide multiple benefits to our business community.

*See page 3 for volunteer and item needs*

Thank you to our Executive Elite Members



# Chamber News



## Vote for the 2009 Chamber Choice Awards

The nominations are in, so cast your vote for the annual Chamber Choice Awards by December 15th. The e-ballots will be sent via email to our Chamber members on December 1st.

Save the date! The winners will be announced at the awards ceremony on Friday, January 29th at the Sandpoint Business & Event Center. The evening gala includes a reception with hors d'oeuvres and no-host bar followed by the awards emceed by KXLY anchor Mark Peterson.

The awards include the infamous Citizen of the Year which has been a long-standing honor given to an extraordinary citizen who's made a significant contribution to the community with former winners including Jim Parsons, Georgia Shonk-Simmons, and Lois E. Miller (2008 recipient).

Many other awards will be bestowed including Business of the Year, Employer of the Year, Innovation in Education Award, Green Award, Nonprofit of the Year, Rookie of the Year, Volunteer of the Year, Tourism Partner of the Year, and Young Professional of the Year.

The cost is \$15 for individuals and \$25 for couples. To register for the event, visit SandpointChamber.com or contact the Chamber offices at 263-2161.



The Festival at Sandpoint was honored as Business of the Month at the 2008 Chamber Choice Awards.

## BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

**Kathy Hubbard**, Chairman  
*Bonner County Daily Bee*

**Clif Warren**, Chairman Elect  
*Technical Corporate Services*

**Joanne Strom**, Secretary  
*Coldwater Creek*

**Dawn Spell**, Treasurer  
*Williams & Parsons, PA, CPAs*

**Dave Kulis**  
*Schweitzer Mountain Resort*

### AT LARGE

**Peggy Shadel**  
*Mountain West Bank*

**Wally Schmidt**  
*Bonner Business Center*

**Judy Thompson**,  
Individual Member

**Bridgette Bradshaw-Fleer**,  
*Idaho Department of Labor*

**Kim Diercks**,  
President of Leadership Sandpoint  
*Panhandle State Bank*

### COMMITTEE CHAIRS

**Doug Lynch**, Ag & Forestry  
*Technical Corporate Services*  
*Advocate Insurance Services*

**Carol Warren**, Ambassadors  
*Technical Corporate Services*

**Marcia Phillips**, Women in Business  
*First American Title*

**Amy Whalen**,  
Business Development  
*Graphic Ink Creative Group*

**Jodie Corless**, Health & Wellness  
*Pend Oreille Insurance & Financial Services*

### NON-BOARD COMMITTEE CHAIRS

**Jim Zuberbuhler**, Education  
*Edward Jones*

**Amy Little (Interim)**,  
*Nonprofit Development Council*

**Amy Little (Interim)**,  
Government Affairs Council

**Amy Little (Interim)**,  
Recreation & Tourism Council

## Chamber Annual Holiday Party

Thursday, December 11th @ 11:45 a.m.  
Community Room, 414 Church Street

Live Holiday Entertainment



Live Auction: Bid on Mystery Presents



Bring a toy for a local family for Sandpoint  
Lion's Clubs Toys for Tots



Bring a gift valued at \$5 for gift exchange  
(no raffle)

\$15 Members/\$20 Non-members  
(includes lunch catered by Tango Café)

Call 263-2161 to learn how to promote your  
business in the silent auction.



Register at [sandpointchamber.com](http://sandpointchamber.com) or call 263.2161

# Chamber News

## Empowering Women in Business

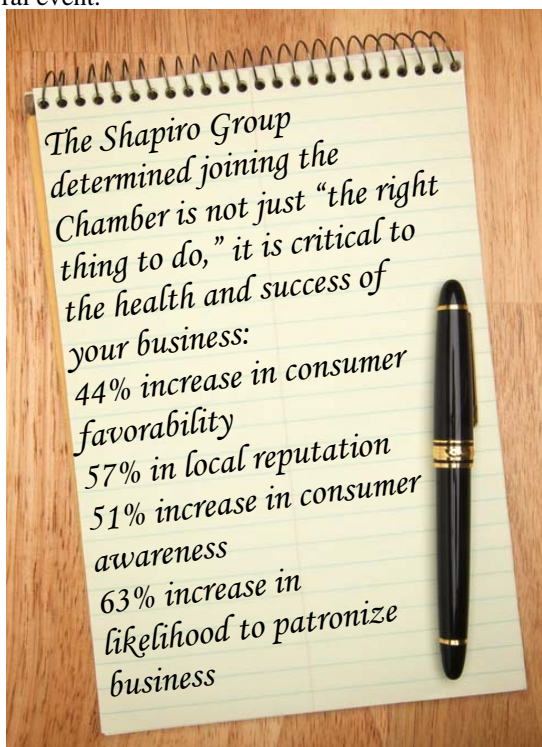
Laughter, excitement, inspiration and fun were the key ingredients to the first annual Empowering Women in Business Conference hosted by the Women in Business Committee. One attendee called it a “fill your cup” event.

Pam Stewart, Phyllis Horvath, and Teresa Lukens gave practical tips on critical topics women face between business to home. “The speakers added concrete information to add to my daily life,” said one attendee. And in addition to the speakers, the women were given practical wardrobe tips through Coldwater Creek’s fashion show.

The Women in Business Committee would especially like to thank the sponsors who made this first year event possible: diamond sponsors Horizon Northwest Mortgage, Horizon Credit Union, The Spa at Seasons, Coldwater Creek, Bonner County Daily Bee, and 95.3 KPND; pearl sponsors YOUR Relaxation Destination, Pend Oreille Health Care, Pend Oreille Insurance, and First American Title Company; and break sponsor Panhandle State Bank. Another thanks goes to the brave souls who modeled in the fashion show and to the many women who came to this inaugural event.



Attendees are energized at the 2009 Empowering Women in Business Conference during Pam Stewart's talk, “How Owning a Business is Like PMS.” The event was the first conference of its kind hosted by the Women in Business Committee.



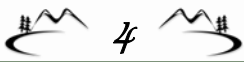
### HELP WANTED FOR CHAMBER MOVE

Having housed the Chamber in the current location on Highway 95 for well over 30 years, there are a few items needed to fit into the new locale. The following is a list of items needed:

- **Locking cabinets** with a counter top for space and storage for our relocation and visitor packet information.
- **Storage cabinets** for Visitor Center materials such as brochures, flyers, etc.
- **Locking display cabinets** for Visitor Center merchandise
- **Clothing rack**, or two, with wheels
- **Locking file cabinets** to fit under desks for storage
- **Volunteer to help retrofit wall displays** that hold brochures, flyers, etc. This job would entail measuring, sawing, gluing, and nailing.
- **Volunteers** with trucks and trailers for moving day, tentatively set for December 21st
- **Moving boxes** (which we can return after move)

If you'd like to help, please contact the Chamber at 263-2161 or email [info@sandpointchamber.com](mailto:info@sandpointchamber.com)





# Chamber News

## CHAMBER STAFF

### Amy Little

Executive Director  
263-0887 x208

amy@sandpointchamber.com

### Corrie Greene

Operations Manager  
info@sandpointchamber.com  
Ext. 202 (Membership), Ext. 206  
(Bookkeeping)

### Heather Bennett

Programs & Communications Manager  
heather@sandpointchamber.com  
Ext. 204

### Melody Circo & Claire Gervais

Visitor Center & Administration  
visit@sandpointchamber.com  
Ext. 201

## NEW OFFICE LOCATION

On January 4th the Chamber Offices & Visitor's Center will be located at the PSB Community Plaza located at the corner of Third & Oak. Please use P.O. Box 928, Sandpoint, ID 83864 for mailing correspondence.

## Reshaping Nonprofit Organizations

With the season of giving upon us, nonprofits become the forefront of activity. Whether giving a turkey to the Bonner Community Food Center for a local family or providing a tree for the annual Festival of Trees for the children of Kinderhaven, all want the best for those in need in Bonner County. But how will giving and what will nonprofit organizations look like in the years to come?

According to a new study released by the James Irvine Foundation titled, "Convergence: How Five Trends Will Reshape the Social Sector," the landscape for nonprofits is shifting rapidly. In this report the authors explain how the "highly accelerated pace" of technology and economy are transforming the way nonprofits function. The five trends indicated were 1) demographic shifts redefining participation, 2) technology advances abounding, 3) networks enabling work to be organized in new ways, 4) interest in civic engagement and volunteerism rising, and 5) sector boundaries blurring. These trends will come together to develop a new social sector.

Such examples of how the nonprofit world is already transforming— younger generations are utilizing their own open source platforms to advance their values, the use of new social networks and Web 2.0 tools for fundraising, Return on *Insights* vs. Return on Investments, virtual volunteering and micro-volunteering, and "co-opetition." These changes make it more challenging while also providing new opportunities to our nonprofit community.

The Chamber's Nonprofit Development Council will help address the needs of local nonprofits as the landscape continues to shift. Last year the council provided a workshop series, and this year they will host more workshops and additional services so organizations can not only grow but thrive. To learn how to get involved with this council, contact interim chairman Amy Little at 263-2161.

The Idaho Nonprofit Development Center is another resource available. They will host the annual Nonprofit Day at the Legislature on February 22, 2010 and provide training and resources. For more info, visit [IdahoNonprofits.org](http://IdahoNonprofits.org).

## Hot Deals

### SANDPOINT STORAGE

(208) 263-7276

[www.sandpointselfstorage.com](http://www.sandpointselfstorage.com)

Great price on a commercial liftgate penske truck. Extra tall box with a side door.

### VACATIONVILLE NORTH IDAHO

(208) 255-7074

[www.vacationville.com](http://www.vacationville.com)

50% off rental rate of all available vacation rentals. Take a look at the Teddy Roosevelt suites, a wonderful place for multiple families to gather! Many lake and Schweitzer mountain properties also available.

Expires: 12/20/2009

### IDAHO STONE LANDSCAPE & MASONRY SUPPLY

(208) 265-5178

[www.idaho-stone.com](http://www.idaho-stone.com)

Gift Shoppe now open! Enjoy a complimentary cup of signature tea while you wander through each unique room stuffed full of unique treasures. ALL CHRISTMAS ITEMS ON SALE THROUGH CHRISTMAS!

Expires: 12/31/09

### WESTERN PLEASURE GUEST RANCH

(208) 263-9066

[www.WesternPleasureRanch.com](http://www.WesternPleasureRanch.com)

Gather the family for an outing. Load up on a horse drawn sleigh to the tree lot and pick out a fresh cut, locally grown Christmas tree, while staying warm at the bonfire. Then head back on the sleigh ride to the lodge for popcorn, hot chocolate, and coffee

Expires: 11/15/09

Check out more Hot Deals at  
[www.SandpointChamber.com](http://www.SandpointChamber.com) and submit your  
own at [www.ChamberLogin.com](http://www.ChamberLogin.com)

2009

# Chamber Choice

*Presented by*



*Here for people like you*

*Awards*

**January 29, 2009**



**Sandpoint Business  
& Event Center**



**5:30 p.m. Reception  
7 p.m. Awards Ceremony**

*Join us as we honor and award businesses and individuals who are involved, innovative, and inspirational and represent the "best of" in the Greater Sandpoint area.*

**Tickets \$15 or \$25 for couples**

*Oscar Gold Sponsor*



*Accounting Firm Certified Voting Results Sponsor*



*Paparazzi Sponsors*



- Business of the Year**
- Nonprofit of the Year**
- Citizen of the Year**
- Employer of the Year**
- Employee of the Year**
- Volunteer of the Year**
- Green Award**
- Innovation in Education**
- Tourism Partner of the Year**
- Young Professional of the Year**
- Rookie of the Year**

*Tickets must be purchased in advance:*

**(208) 263-2161**  
[www.SandpointChamber.com](http://www.SandpointChamber.com)



# New & Renewing Members

## New Members

### CATERING

#### ARCHITECTS OF TASTE

##### Jason Jacobs

418 North 3rd Avenue, Suite C  
Sandpoint, ID 83864  
Ph: 208-946-6147

Email: [architectsoftaste@live.com](mailto:architectsoftaste@live.com)

Web: [www.architectsoftaste.com](http://www.architectsoftaste.com)

Full service caterer with custom menus and events designed to your taste. Specializing in weddings, corporate, and social event planning, featuring American regional and global cuisines.

### CLEANING SERVICES

#### EXTREME CARPET CLEANING & RESTORATION

##### Denise Mayo

141 Caton Ct.  
Sandpoint, ID 83864  
Ph: 208-265-1925

Email:

[extreme.cleaning@rocketmail.com](mailto:extreme.cleaning@rocketmail.com)

Web: [www.extremecarpetcleaning.biz](http://www.extremecarpetcleaning.biz)

Commercial and residential carpet, tile and grout, upholstery cleaning. Carpet repairs. Pet stain and odor removal. Water damage restoration.

### HEALTH CARE

#### HOME HELPERS

##### Connie Clark

411 Coeur d'Alene Ave #101  
Coeur d'Alene, ID 83814  
Ph: 208-769-9560

Fax: 208-769-9522

Email: [58337@homehelpers.cc](mailto:58337@homehelpers.cc)

Web: [www.homehelpers.cc/nidaho58337](http://www.homehelpers.cc/nidaho58337)

in-home non-medical care

### NONPROFIT ORGANIZATION

#### DISABILITY ACTION CENTER – NW, Inc.

##### Mark Leeper, Executive Director

1323 E. Sherman Ave, Ste 2

Coeur d'Alene, ID 83814

Ph: 208-664-9896

Toll Free: 800-854-9500

Fax: 208-666-1362

Email: [mark@dacnw.org](mailto:mark@dacnw.org)

Web: [www.dacnw.org](http://www.dacnw.org)

Independent Living Center – promote the independent living philosophy of empowerment and choices. Offering services at no cost to people with disabilities including advocacy, information & referral, peer counseling, independent living skills and Medicaid providers for in-home personal assistant services.

### REAL ESTATE

#### CDARE GROUP LLC dba KELLER WILLIAMS REALTY

##### Kris Kingsland

212 N. 1st Avenue  
Sandpoint, ID 83864

Ph: 208-265-2020

Fax: 208-265-5151

Email: [plfranceschine@kw.com](mailto:plfranceschine@kw.com)

Website: [www.kwsandpoint.com](http://www.kwsandpoint.com)

Providing real estate services for homes and properties in North Idaho, Sandpoint, and Coeur d'Alene.

### SERVICES

#### ALL ABOUT WEDDINGS

##### Elaine Wilkinson

1201 Michigan  
Sandpoint, ID 83864

Ph: 208-263-9748

Email:

[weddingsinsandpoint@gmail.com](mailto:weddingsinsandpoint@gmail.com)

Web: [www.weddingsinsandpoint.com](http://www.weddingsinsandpoint.com)

Rentals for all occasions—dishes, linens, tables, chairs, decorations, and more

## Renewing Members

### 30 + Years

Coffelt Funeral Home

### 20-30 Years

Bonner County Daily Bee

Eve's Leaves

Eye Clinic of Sandpoint

Image Maker Photo & Video

Northern Lights, Inc.

Nu-Way Wash O Mat

Odom N.W. Beverage, Sandpoint

Sandpoint Super Drug

### 10-15 Years

Mountain Sky Unlimited

### 5-10 Years

Artists' Studio Tour of North Idaho

Big Leap Creative

InterMountain Resources

Lakeview Funeral Home

Seasons at Sandpoint

The Wireless Works

### 1-5 Years

All Smiles

Graphic Ink Creative Group

GraphiComm, Inc.

Hendricks Architecture

Joe's Philly Cheesesteak & Hoagie  
Factory

Lakedance Film Festival

Laughing Dog Brewing

Michael P. Carty, Individual Member

Moose Creek Trading Co.

North Idaho Medical Care Center

Representative Eric Anderson

Seasons at Sandpoint

Selkirk Glass & Cabinets

**TOTAL RENEWING MEMBERS: 29**

### Visit Sandpoint Renewing Members

Big Leap Creative

Hendricks Architecture

Lakedance Film Festival

Laughing Dog Brewing

Seasons at Sandpoint

# Member & Business News



## FOR HIRE:

### Sandpoint's Award Winning Choirs

The award winning choirs of Sandpoint High School with the direction of Idaho's Music Educator of the Year are available by donation to perform at your businesses' Christmas parties. Businesses can choose between the Men's Choir, Women's Performing Choir, or both. These choirs are raising money to go the Heritage Festival on April 1st through 5th, 2010 in Anaheim, California. For more information, contact Sandpoint High School at 263-3034.

## The Sandpoint Times

Bonner County's first on-line streaming media news resource, The Sandpoint Times ([www.sandpointtimes.com](http://www.sandpointtimes.com)) launched in mid-November. Offering real-time news snippets from local citizens, The Sandpoint Times is the fastest way to find out what is happening in and around Bonner County.

With the exponential growth of the internet, the challenge many internet users face is no longer lack of information but, rather, information overload. With billions of pages available online, from websites to blogs to social networking sites, it can be difficult to sort through the information to find local, relevant news. The Sandpoint Times' mission is to solve this issue, by improving the news collection and reporting process on a local level.

Over the next several months, The Sandpoint Times will be reaching out to local citizens and businesses with an interest in 'community-based citizen journalism' to expand the breadth and depth of its coverage. If you have any suggestions regarding topics you would like to see covered by The SandPoint Times, or would like to be a contributing journalist, please contact [leif@cooleremail.com](mailto:leif@cooleremail.com).



## Winter Carnival Keeps Tradition and Adds Flavors in 2010

The 2009 Winter Carnival officially kicks off on Thursday, January 14th with the Taste of Sandpoint, an annual event with local restaurants showcasing samples of their culinary ingenuity. And the flavors don't stop at the Taste. The following day launches the new Dine Around Sandpoint, a month-long event showcasing the talents and creative foods of the many local chefs and restaurants. Three-course menus will be available from \$15 to \$30, depending on the restaurant.



The festivities continue with the Rail Jam and Winter ArtTrek on Friday, January 15th in downtown Sandpoint, and Schweitzer Lights Up the Night with the Torchlight Parade and Fireworks on Saturday. And don't miss the traditional K-9 Keg Pull on Sunday at Eichardt's.

For more information on all the happenings during the 2010 Winter Carnival, visit [www.sandpoint.org/wintercarnival](http://www.sandpoint.org/wintercarnival) and learn about the new Dine Around Sandpoint at [www.dinearoundsandpoint.com](http://www.dinearoundsandpoint.com).

## AMERICA Works Act

In an effort to better align education and job training to the career pathways of the 21st century, the American Manufacturing and Retraining Investment Collaboration (AMERICA) Works Act (H.R. 4072) is designed to help community colleges and job retraining centers create new work force training programs.

"American workers are the best in the world," said sponsor of the bill, Idaho Congressman Walt Minnick. "They are resilient, innovative, and hardworking, as is made so clear by the success of many great companies in my home state of Idaho. We need to make sure that those American workers, many of whom are retraining, are given every opportunity to achieve certifications, degrees, and qualifications for the jobs American industry needs to fill."

"The AMERICA Works Act directs critical federal resources toward helping students develop the skills necessary to compete in the workplace...At North Idaho College, and at community colleges across the nation, the AMERICA Works Act will strengthen the cooperation we have with our business and industry partners," said Priscilla Bell, president of North Idaho College.

The bill is co-sponsored by Rep. Frank Kratovil, Jr., Rep. Bobby Bright, and Rep. Debbie Halvorson.



# Tourism

## Idaho Tourism Goes Virtual in 3D



On November 23rd, the Idaho Division of Tourism announced the launch of a new 3D virtual tourism system, the SiteSeer3D™, that will enhance tourism websites throughout the state with 3D mapping. With this enhanced technology, the VisitIdaho.org site enables customers to see aerial imagery of the particular tourism attraction or hotel. According to Karen Ballard, Administer for the Division of Tourism, maps are the most popular feature on the site. The new system has been developed by Sandpoint's Geo-Data Technologies, a recognized leader in geospatial search for real estate and tourism industries. The new tool will help visitors visualize its natural beauty and attractions in 3D and drive more visitors to tourism websites throughout Idaho. For more information, visit [www.siteseer3d.com](http://www.siteseer3d.com) or [www.visitidaho.org](http://www.visitidaho.org).

**NORTH IDAHO  
TOURISM SUMMIT**  
**January 27, 2009**  
8 am to 4 pm  
Red Lion Templin's Hotel  
on the River  
Post Falls, ID  
208.415.0105

### Sandpoint in the Press

- October *Where to Retire* issue features Sandpoint
- *Big Sky Journal* featuring Sandpoint's Winter Carnival
- Sandpoint featured in Experience Fall in the Northwest campaign through the KUOW-NPR Seattle in late September

### Tourism Grant Opportunities for Our Visit Sandpoint Members

- ☞ Explorerer TV (January-March)
- ☞ Jan/Feb Issue of *Northwest Travel*. \$200 per partner, 4 spaces available.
- ☞ March/April issue of *Northwest Travel*. \$200 per partner, 4 spaces available.
- ☞ March/April issue of *Northwest Travel*. \$200 per partner, 4 spaces available.
- ☞ Winter Carnival Partnership Advertising Opportunity
- ☞ Donate your services for a Sandpoint Travel package to be given through the Post Falls Chamber of Commerce when they welcome Governor Otter.

### Current Activity

- ☞ Sandpoint Ad running in Nov/Dec. issue of *Northwest Travel Magazine*

Contact Amy Little at [amy@sandpointchamber.com](mailto:amy@sandpointchamber.com) immediately if interested in these opportunities. Limited spaces available and limited to Visit Sandpoint members.

VISITOR CENTER HOURS: 10 am to 4 pm, Monday through Friday ▪ Closed Saturdays and Sundays

## Visitor Center Stats

	October 2009	November 2008	November 2009	2009 YTD Totals	2008 YTD Totals	2008 Totals	2007 Totals
Visitors	447	136	186	8,841	11,742	11,606	19,285
Info Calls	501	380	345	6,089	5,954	5,574	8,660
Email Requests	236	52	119	1,161	687	635	992
Vacation Packages	30	21	35	462	483	462	719
Relocation Packages	8	4	1	38	66	62	146
Chamber Website <i>Personal Visits</i>	7,379	8,705	6,267	87,017	79,769	71,064	88,265
Visit Sandpoint Website <i>Personal Visits</i>	3,517	3,533	2,993	45,179	39,941	36,408	55,711